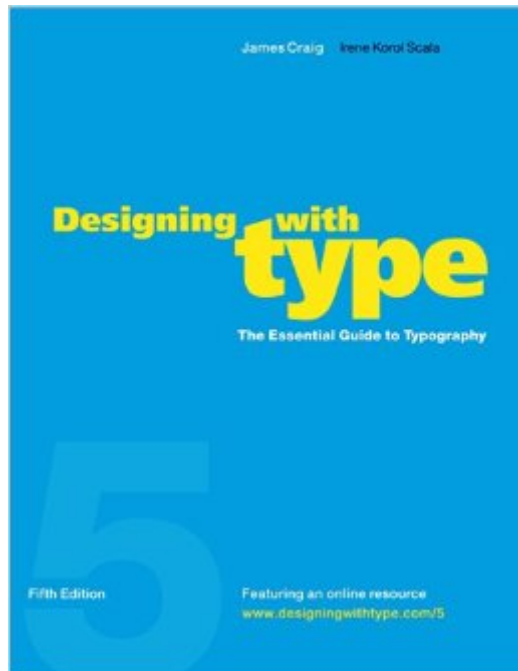# Designing With Type, 5th Edition: The Essential Guide To Typography: WITH Online Resource

Synopsis

The classic Designing with Type has been completely redesigned, with an updated format and full color throughout. New information and new images make this perennial best-seller an even more valuable tool for anyone interested in learning about typography. The fifth edition has been integrated with a convenient website, www.designingwithtype.com, where students and teachers can examine hundreds of design solutions and explore a world of typographic information. First published more than thirty-five years ago, Designing with Type has sold more than 250,000 copiesâ "and this fully updated edition, with its new online resource, will educate and inspire a new generation of designers.From the Trade Paperback edition.

Book Information

File Size: 44741 KB

Print Length: 176 pages

Publisher: Watson-Guptill; 5th ed. edition (May 16, 2012)

Publication Date: May 16, 2012

Sold by: Â Random House LLC

Language: English

ASIN: B007WKEM5K

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #308,620 Paid in Kindle Store (See Top 100 Paid in Kindle Store)   #22 inÂ Kindle Store > Kindle eBooks > Arts & Photography > Graphic Design > Typography   #192 inÂ Books > Arts & Photography > Graphic Design > Typography   #1181 inÂ Books > Reference > Writing, Research & Publishing Guides > Publishing & Books

Customer Reviews

I am a second year Communication Design student at a prestigious (pretentious) art school in New York City. This year marks my first foray into typography, and this book was the first recommendation on my to-buy list.Anyone who is at least vaguely familiar with the concept of typography knows that most type enthusiasts range from "I didn't realize there was that much involved" to "Oh my god, you even named your child after a typeface." (I didn't know that's what

they meant by "font family.") But seriously, folks: for those not yet versed in the trials and tribulations contained within passionate pursuit of the perfect sans-serif, typography can be very intimidating.When I bought DWT 5 -- because I had to, remember -- I expected a tome comparable to the tedious scrolls of a monastery scribe; typography was to be my new religion and I was ok with that. Thankfully, that's not how my experience with DWT played out at all.First of all, it's actually a book, complete with pleasing cover that isn't obnoxiously heavy and is able to withstand backpack fare. It's solid and smooth and looks good on my shelf -- apparently an improvement over earlier editions. But this is hardly the reason for my enthusiastic review.The truth of the matter is, the "hands-on" way this book approaches the art of teaching typography is beyond superb. In fact, it's so superb, it makes me want to jump into a rambling anecdote -- so bear with me.I once had a beyond awful chemistry teacher. Awful because he was dryer than a saltine and refused to get off his wrinkly behind to put some damn liquid over a Bunsen and show us the magic of the science. Don't get me wrong here -- chemistry is and should be treated with academic respect and precision.

Designing with Type, 5th Edition: The Essential Guide to Typography: WITH Online Resource Designing with Type, 5th Edition: The Essential Guide to Typography Typography!: The Ultimate Beginner's Course To Eye-Catching Type For Print, Graphics, Web Designers, Developers And Students (Improve Handwriting, Penmanship, Handwriting Analysis, Typography) Mastering Type: The Essential Guide to Typography for Print and Web Design Essential Oils Beauty Secrets Reloaded: How To Make Beauty Products At Home for Skin, Hair & Body Care: A Step by Step Guide & 70 Simple Recipes for Any Skin Type and Hair Type Type Rules, Enhanced Edition: The Designer's Guide to Professional Typography Type Rules: The Designer's Guide to Professional Typography Typography!: The Ultimate Beginner's Course To Eye-Catching Type For Print, Graphics, Web Designers, Developers And Students Typography 21: The Annual of the Type Directors Club Typography, Vol. 22: The Annual of the Type Directors Club Typography 15: The Annual of the Type Director's Club Shaping Text: Type, Typography and the Reader Old-Time Advertising Cuts and Typography: 184 Plates from the Boston Type and Stereotype Foundry Catalog (1832) (Dover Pictorial Archives) Language Culture Type: International Type Design in the Age of Unicode Final Fantasy Type-0 Side Story, Vol. 5: The Ice Reaper (Final Fantasy 0-Type) Final Fantasy Type-0 Side Story, Vol. 4: The Ice Reaper (Final Fantasy 0-Type) Medical Management of Type 2 Diabetes (Burant, Medical Management of Type 2 Diabetes) Designing Type Lettering & Type: Creating Letters and Designing Typefaces Microsoft Windows NT Server 4.0 Resource Kit Supplement 4 (It-Resource Kit)